


IMPROVING THE STUDENTS' LISTENING SKILL BY USING BRITISH BROADCASTING CORPORATION (BBC) LEARNING ENGLISH MEDIA IN ENGLISH LEARNING

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ARTICLE INFO	ABSTRACT
<p>Article history: Received: August 7, 2024 Revised: September 5, 2022 Accepted: January 15 2023 Published: August 15,2024</p> <p>Keywords: Listening skills Classroom action research British Broadcasting Corporation (BBC) Learning</p>	<p>The aimed of this research was to find out does BBC English Learning improve the students' listening skill and How is the students' interest toward BBC media Learning English to improve students' listening skill. The research design of this research was Classroom Action Research. It was conducted in 2 cycles. The research used a test and a questionnaire as instruments to collect the data. The subjects in this research were the students of XII MIPA 4 class of SMAN 4 Makassar. The results of this research there was a significant improvement of students' listening skills. It can be shown in the mean of students' score of the D-test in cycle I and test in cycle II. The mean of the test in cycle I (84,19) is higher than in D-test (75,48) Then, the mean test of cycle II (93,55) is higher than in cycle I (84,19). The score improvement of a cycle I to cycle II (9,36) or 9%. The results showed that there was a significant improvement of students' listening skill by BBC Learning English media and there were students interest in using (BBC) Learning English media.</p> <p><i>This is an open access article under the CC BY-SA license.</i></p> 
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INTRODUCTION

Listening is an interactive process in which students interpret what they say and what they hear, then apply linguistic knowledge to understand the message. The role of listening skills is to make connections with the learning process. According to (Brown et al., 2004), listening is an important skill in acquisition. Therefore, Students cannot underestimate it, especially in an academic context, because they must repeatedly improve their competence in terms of the language learning process with lots of practice.

In the process of learning a language, listening skills are assessed by students as having their difficulties. Besides, since listening is verbal communication, repetition might be hard, however, sometimes cannot get things repeated. Then, the trouble appears when the listeners have limited vocabulary, therefore they cannot understand what the speaker says. After that, the listeners sometimes fail to realize that the speaker has moved to the other topic since it is a foreign language. Struggle in the interpretation of what speaker say can also happen in the listening process. (Rini, 2017) concludes that there are two factors; internal and external factors in listening difficulties. These difficulties are mostly from external factors such as limited vocabulary, speaking speed, native speaker accent, unfamiliar pronunciation, and class conditions. In another pre-study from (Prastiyowati, 2016), one of the listening problems came from the supporting equipment.

In this technology era, there are many renewals, which is supporting equipment in the process of learning English, some learning support equipment in school already use computers, laptops, and handphones as tools to connect with learning resources. Technology-based media has also become one of the ways for teachers to improve students' abilities in the learning process. According to (Anthonysamy et al., 2020) digital is the knowledge and skills of users in utilizing digital media, such as communication tools, and internet networks, so it is not necessary to use digital media. Education and teaching technology experts recommend that digital technology needs to be used in teaching.

Many English learning applications as media offer advantages in their use, for example, the use of applications that use audiovisuals that make it easier for students or users to listen repeatedly. One of the English learning applications that use native speakers as speakers is the BBC. According to (Muttaqien, 2012) BBC Online is the brand name and home for the BBC's UK online service. BBC learning or can be called BBC online learning is one of programs from BBC that used to the learner in learning English. Using BBC is suitable for learners to get fun learning because the learners can improve their skill by themselves and also can choose some level in their learning. BBC English Learning is one of the platforms that offer many department learning contents of the BBC world service dedicated to teaching English. The service provides free resources and activities for teachers and students, which airs on several language services and partner stations of the BBC World Service.

Based on the explanation above, the British Broadcasting Corporation (BBC) Learning English application media is one of the learning media that has strong benefits and influences in improving students' listening skills. Therefore, it will help teachers to have one of the tools as an effective learning medium for teaching students' listening skills. So this research focuses on using the BBC Learning English application as a medium to improve students' listening skills and also seeing students' interest in using the BBC Learning English application in the twelfth grade of SMAN 4 Makassar.

RESEARCH METHOD

In this research used CAR (Classroom Action Research) to identify the British Broadcasting Corporation (BBC) News Media to improve Students' Listening skill. Classroom action research is an activity that intentionally appears and happen in class. Here, this research used Classroom Action Research design by Kemmis and McTaggart (1988) model that consists of four steps, namely : Planning, Action, Observation, and Reflection. The independent variable of this research used British Broadcasting Corporation (BBC) Media and The dependent of this research improve the students' listening skill.

In this research, the population of the study was include one class of twelfth grade of SMAN 4 Makassar where this research uses a purposive sampling technique. BBC (British broadcasting corporation) Learning English as a media application where students used this media in Cause and effect material to measure the level of Listening Skill. the researcher took the class of XII MIPA 4 consist of 31students where 8 male and 23 female students.

In this research the researcher used two instruments, namely, a test and questionnaire.

1. Test

This study used listening tests, namely diagnostic test . Diagnostic is used to know students' ability before researcher using treatment. test gave after treatment. The listening test consists of 10 questions related material.

2. Questionnaire

A questionnaire needs to collect data about students' interest of the implementation of the use of the British Broadcasting Corporation (BBC) News as a media application.

This research applies quantitative data . Quantitative data use to analyze the score of the students. The researcher analyzed the test using SPSS 16.0 and used an attitude scale, namely the Likert scale to analyze the data collected through a questionnaire. students were asked to indicate their level of agreement (from strongly disagree to strongly agree).

RESULT AND DISCUSSION

A. RESULT

The Students' It is carried out in two cycles. Each cycle consists of four steps of action research, namely planning, action, observation and reflection. Cycles I and II were carried out in four meetings. Cycle I includes a listening test at the end of cycle I. The second cycle is also carried out in three meetings, at the end of cycle II students are taken a test to measure students' listening skills and fill out a questionnaire to determine student interest in cycle two and compare it with student learning outcomes in cycle one to find out whether there is improvement or not by using the British Broadcasting Corporation (BBC) Learning English application media. The following is a description of the data found during the implementation of listening learning and the results of the final test of cycle I and final test of cycle II, the average value and the results of data analysis.

1. The Students' Improvement Listening skill by using British Broadcasting Corporation (BBC) Learning English Media Application.

Table 1 Students' Mean Score in Cycle 1

Indicators	D-test	Classification	Mean Score in Cycle I	Classification
Listening for Main Idea	75.48	Good	84.19	Very Good

The table above shows that there was improvement of the students' listening skills that focused on listening for main ideas from the diagnostic test to cycle I. In the diagnostic test the average score of students in listening main idea is 75.48. After using the British Broadcasting Corporation (BBC) Learning English application media in the first cycle, the students' listening for main idea scores were higher than the diagnostic test, which was 84.19. it means that there is a improvement in listening for main idea skills during the research in cycle1.

Table 2 Students' Improvement Score in Cycle I

Indicators	Students improvement score	
	cycle I	Percentage
Listening for Main Idea	8.71	9%

From the table above, it can be seen that there was improvement in students' listening skill which focused on listening for main ideas from the diagnostic test to the first cycle. The improvment from the diagnostic test to the first cycle was 8.71 or 9%.

Table 3 Students' Mean Score in Cycle 2

Indicators	Test of Improvement in Cycle 1	Classification
Listening for Main Idea	93,55	Excellent

The table above shows that after using the British Broadcasting Corporation (BBC) English Learning application media in cycle II, the student's listening main idea score was higher than cycle I, which was 93.55. it means that there is a very significant improvement in the skill of listening to the main idea during the research in the second cycle.

The improvement of the Students' listening for main idea at the twelfth grade students' of SMAN 4 Makassar can be seen clearly in the following table:

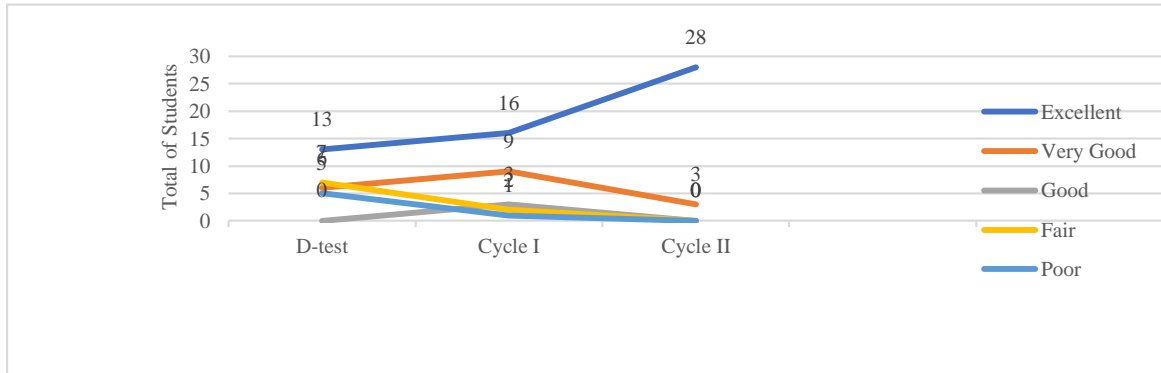
Table 4 Students' Improvement Score in Cycle I to Cycle II

Indicators	Students improvement score	
	Cycle I to Cycle II	Percentage

Listening for Main Idea	9,36	9%
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From the table above, it can be seen that there was improvement in students' listening skill which focused on listening for main ideas from the cycle I test to the cycle II. The improvement from the cycle I test to cycle II test was 9,36 or 9%.

Figure 1 Students classification from D-test to Cycle 2



The Line graph above showed that the line graph for the blue line above shows that students got the excellent category improvement namely from the D-test there were 13 students then Cycle I 16 students and Cycle II 28 students. For the orange line above, it shows that the very good category al improvement in students from the D-test 6 students, cycle I 9 students, and Cycle II 3 students. The gray line indicates the very good category, there are no students in the very good category but their improvement in the first cycle, there are 3 students in the good category and no students in the good category in the second cycle. The yellow line indicates the fair category, the number of students in the fair category in the D-test is 7 people, then in the first cycle there is 1 person and there are no students got in the fair category in the second cycle. The blue line indicates the poor category in this category for the D-test 5 students, 1 student in cycle I, and no student in the poor category in cycle II.

2. Students' Interest Questionnaires Score analysis

The questionnaire given to students was obtained by using 5 statements related to students' interest in the use of British Broadcasting Corporation (BBC) media applications to improve students' listening skills at SMAN 4 Makassar, especially in the twelfth grade. All students (31 students) who were given a questionnaire in the form of a google form must be sent to the researcher's link. This statement can be seen from the questionnaire items numbered 1-5. The data presented in table one by one are as follows:

I. The BBC learning English media application is very accessible for students.

Table 5 Score Result of first Statement

Strongly Disagree	Disagree (2)	Neither agree nor	Agree (4)	Strongly Agree (5)	Total	Mean
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(1)				Disagree (3)								4.52
F	P%	F	P%	F	P%	F	P%	F	P%	F	P%	
0	0.00	0	0.00	0	0.00	15	48.39	16	51.61	31	100.00	

Notes: F (Frequency) P% (Percentage)

From the table above, for the statement that the BBC English learning media application is very easily accessible to students, it can be seen that from 31 total respondents 0 (0.00%) respondents chose the category strongly disagree, 0 (0.00%) respondents chose the category to disagree, 0 (0.00%) respondents chose neither agree nor disagree. while 15 (48.39%) respondents chose to agree with the statement that the BBC's English learning media was very accessible to students and 16 (51.61) respondents chose to strongly agree with the statement with a total average score in the first statement of 4,52.

II. Learning to listen to English material using BBC learning English is very effective.

Table 6 Score Result of second Statement

Strongly Disagree (1)		Disagree (2)		Neither agree nor Disagree (3)		Agree (4)		Strongly Agree (5)		Total		Mean
F	P%	F	P%	F	P%	F	P%	F	P%	F	P%	
0	0.00	0	0.00	1	3.23	23	74.19	7	22.58	31	100.00	4.19

From the table above, the statement that Learning to listen to English material using BBC learning English is very effective. it can be seen that from 31 total respondents 0 (0.00%) respondents chose the category strongly disagree, 0 (0.00%) respondents chose the category to disagree, and 1 (3.23%) respondents chose neither agree nor disagree. While 23 (74.19%) respondents chose to agree with the statement that Learning to listen to English material using BBC learning English is very effective and 7 (22.58) respondents chose to strongly agree with the statement with a total average score in the second statement 4,19.

III. BBC learning English is very easy to operate when carrying out the learning process.

Table 7 Score Result of third Statement

Strongly Disagree (1)		Disagree (2)		Neither agree nor Disagree (3)		Agree (4)		Strongly Agree (5)		Total		Mean
F	P%	F	P%	F	P%	F	P%	F	P%	F	P%	
0	0.00	0	0.00	0	3.23	19	61.29	12	38.71	31	100.00	4.39

From the table above, for the statement that BBC learning English is very easy to operate when carrying out the learning process. It can be seen that from 31 total respondents

0 (0.00%) respondents chose the category strongly disagree, 0 (0.00%) respondents chose the category to disagree, and 0 (0.00%) respondents chose neither agree nor disagree. while 19 (61.29%) respondents chose to agree with the statement that BBC learning English is very easy to operate when carrying out the learning process. and 12 (38.71) respondents chose to strongly agree with the statement with a total average score in the third statement 4,39.

IV. BBC learning English has a large selection of interesting features related to learning materials.

Table 8. Score Result of fourth Statement

Strongly Disagree (1)		Disagree (2)		Neither agree nor Disagree (3)		Agree (4)		Strongly Agree (5)		Total		Mean
F	P%	F	P%	F	P%	F	P%	F	P%	F	P%	
0	0.00	0	0.00	0	3.23	19	61.29	12	38.71	31	100.00	4.39

From the table above, for the statement that BBC Learning English has a large selection of interesting features related to learning materials. It can be seen that from 31 total respondents 0 (0.00%) respondents chose the category strongly disagree, 0 (0.00%) respondents chose the category to disagree, 0 (0.00%) respondents chose neither agree nor disagree. while 19 (61.29%) respondents chose to agree with the statement that BBC Learning English has a large selection of interesting features related to learning materials and 12 (38.71) respondents chose to strongly agree with the statement with a total average score in the fourth statement 4,39.

V. The videos on the BBC are varied and easy to understand.

Table 9 . Score Result of fifth Statement

Strongly Disagree (1)		Disagree (2)		Neither agree nor Disagree (3)		Agree (4)		Strongly Agree (5)		Total		Mean
F	P%	F	P%	F	P%	F	P%	F	P%	F	P%	
0	0.00	0	0.00	0	3.23	20	64.52	11	35.48	31	100.00	4.35

From the table above, for the statement that The videos on the BBC are varied and easy to understand. it can be seen that from 31 total respondents 0 (0.00%) respondents chose the category strongly disagree, 0 (0.00%) respondents chose the category disagree, 0 (0.00%) respondents chose neither agree nor disagree. while 20 (64.52%) respondents chose to agree with the statement that the videos on the BBC are varied and easy to understand and 11 (35.48) respondents chose to strongly agree with the statement with a total average score in the fifth statement 4.35.

B. DISCUSSION

The purpose of this research was to find out whether learning English with BBC English Learning media improving students' listening skills and how students' interest in learning English using BBC English Learning media improving the listening skills of twelfth graders at SMAN 4 Makassar. After analyzed the data collected and showing the findings, the researcher can answer the question regarding the first question of this research 'Does BBC Learning English improving the listening skill of twelfth graders at SMAN 4 Makassar?'. Based on the concept (Nunan, 2003) Listening is an active process in which a person can listen to a new language other than the first language. Listening is a process that aims to understand the meaning of what students hear.

In line with this concept, the researcher carried out the learning process in class with twelfth graders at SMAN 4 Makassar. The students listened to a new language, namely English as a foreign language, and tried to understand every meaning and main idea of learning English which listened to through the BBC Learning English application.

In line with the concept (Brown, 2006) Listening to the main idea means that the listener wants to get an overview of what is being said. Like-minded with the concept (Richards, et al., 1985) define that audio-visual media is a great help in stimulating and facilitating the learning of a foreign language visual media are television, computer, the application using video and audio, etc. In line with previous research (Rachmiati et al., 2021) which stated that the use of the British Broadcasting Corporation (BBC) made a positive contribution to students' listening skills. Based on the results of research using the British Broadcasting Corporation (BBC) can develop students' listening skills, and vocabulary and they will get used to the British accent.

(Nhu, 2017) also, the results of his research found that the BBC 6 Minute English mobile application on the android operating system did indeed help students improve their listening skills and its effectiveness was confirmed by many students who used BBC 6 Minute English in listening learning not requiring a high-level mobile device using Skills.

From the concepts and results of previous studies that support this research, the researchers got answers from the results of the diagnostic test, cycle I test, and cycle II test in class showing that the average score of students on diagnostic tests has not reached the KKM (Minimum Completeness Criteria) English applied in SMAN 4 Makassar so that the researchers conducted the test in 2 cycles. The final result of two cycles the researcher found that there was improvement in listening skills in the listening aspect of students' main ideas in using the BBC Learning English Media application.

To answer the second research question, 'how are the students' interest in British Broadcasting Corporation (BBC) Learning English media to improve students' listening skills?'

the concept of students' interest according to (Hidi and Renninger) When someone is interested, likely to have a positive feeling about that topic, continue to have interest in it, and as a result, learn (more) about it. According to (Slameto, 1991) Interest will appear if several factors influence it. Interest can be divided into two parts, namely internal factors, and external factors.

Teaching and learning facilities are external factors, facilities, and infrastructure needed for the teaching and learning process to achieve these goals in general and in particular, including school buildings, classrooms, libraries, teaching media, and laboratories. (Regina Rahmi, 2014) concludes that media can be used in the teaching of English because it can activate and stimulate the student's interest in studying English, lessen verbalism, and acquire the result of learning. previous research from (Nur Saroh, 2019) In teaching and learning, interest has an important role to motivate students to study harder. Another element that can function to support the delivery of learning materials is learning and educational tools or media. In the description of teaching and learning strategies, we have talked a lot about what can be categorized as learning tools, why we should use them and why we should use them.

This research is in line with previous research by (Davydenko, 2021) BBC Learning English podcast with meaningful, appropriate, and engaging activities that attract students' attention, increase their motivation, and improve their listening comprehension. listening strategies and techniques are regularly taught and they are experienced in the classroom with their learning styles to improve when listening is simple.

In line with the concept and previous research, the researcher found results from the questionnaire that almost all twelfth-grade students at SMAN 4 Makassar strongly agreed that the BBC Learning English application media was very easy to access and use in the English learning process. students also strongly agree that the BBC Learning English application media has many interesting features related to English learning materials, and the learning videos contained in the BBC Learning English application media are easy to understand. So overall, the data obtained from this research indicate that the twelfth graders at SMAN 4 Makassar have an interest in using the BBC Learning English application media to improve students' listening skills in the English learning process.

CONCLUSION

The researchers concluded that the British Broadcasting Corporation (BBC) English Learning application media to improve the listening skills of twelfth graders at SMAN 4 Makassar increased by 9% or 9.36 from the average value of the first cycle of 84.19 with very good classification and cycle II 93.55 with Excellent classification in the listening aspect for

the main idea. Thus, the results of the two cycles reached the KKM target value applied at SMAN 4 Makassar, which was 80.

The researcher concluded that students' interest in using British Broadcasting Corporation (BBC) English Learning application media in English classes to improve the listening skills of the twelfth graders of SMAN 4 Makassar by showing that almost all 31 students in the class had a high interest and enjoy using app media. BBC Learn English in the classroom. they agree that:

- 1) The BBC English learning media application is very accessible to students.
- 2) Learning to listen to English material using the BBC Learning English is very effective.
- 3) BBC English learning is very easy to operate when carrying out the learning process.
- 4) BBC Learning English has a large selection of interesting features related to learning materials.
- 5) Videos on BBC are varied and easy to understand.

From the results of the two research findings, it can be concluded that the British Broadcasting Corporation (BBC) English Learning application media in the classroom learning process which was carried out in 2 cycles experienced an increase in students' listening skills, the results obtained from the tests carried out. The results of giving a lift to students indicate that students have an interest in using the BBC Learning English application media in improving students listening skills in the English learning process.

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