

USING BABY BUS YOUTUBE TO ENHANCE STUDENTS' VOCABULARIES: An Experimental Research

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Article Info	Abstract
<p>Received: September 21, 2018 Accepted: November 23, 2018 Online: December 28, 2018</p> <p>Keywords: Baby Bus YouTube, vocabularies, teaching Medium</p>	<p>This research aimed to find out is the implementation of Baby Bus You Tube to enhance the students' vocabulary in seventh grade of SMP Negeri 1 Tinggi Moncong or not. It was emphasized on the improvement of the students' vocabulary in English by using Baby Bus YouTube video. The research applied a Pre-experimental Method, with one group Pre-test and Post-test design, which consisted of six meeting, includes the treatments. The sample was taking by purposive sampling technique and the total of number of sample was 26 students in class 7.3. The data was obtained by using translate words and matching words. The findings of research were the mean score of the students development to their vocabulary was 5.85 in Pre-test and become 6.73 in Post-test. The students development their vocabulary is 15.23% It is supported by the value of t-test that is bigger than the value of t-table ($2.226 > 2.059$). Therefore, the Alternative was accepted and Null Hypothesis was rejected. Based on the result analysis, the researcher concludes that Using Baby Bus YouTube is Enhance students' vocabulary to the seventh grade of SMPN 1Tinggimoncong, Gowa. It implies that the Baby Bus YouTube videos are affective to improve the students' vocabulary.</p>

INTRODUCTION

One of the digital media is Social media; definition of social media is "the relationships that exist between network of people" (Walter & Riviera, in Wang et.al 2011). Meanwhile, people enjoy using social media and watch video in daily life. A recent article on KOMPAS.com reported to a study by We Are Social, a British media company working with Hootsuite, Indonesians spend an average of three hours 23 minutes a day accessing social media. From a report, entitled "Essential Insights into the Internet, Social Media, Mobile, and Use of E-Commerce Worldwide" published on January 30, 2018, out of a total population of 265.4 million Indonesians, active social media users reached 130 million with penetration of 49 percent. Globally, the total number of Internet users exceeded four billion users. For social media users, up 13 percent with year-on-year users reached 3.196 billion. Moreover, YouTube is one of a famous social media with many users and interesting videos.

The applying of social media in teaching a variety of subjects into things to be calculated and worth a try considering because the increased of using social media among students.

Based on the issue above, this study attempts to answer questions related to the implementation of YouTube in teaching vocabulary. Because in teaching vocabulary to students must make variations in techniques and make teaching vocabulary more interesting, so this study expect to give. Contribution to the readers' and the teachers' knowledge on the implementation of using YouTube in teaching vocabulary to students especially Baby Bus YouTube videos.

LITERATURE REVIEW

Vocabulary

According to Longman Dictionary of contemporary English vocabulary is defined as "all the words that someone knows or uses" in a target language. According to Suyana (2014) Mastery of vocabulary will affect the way of thinking and creativity of students in the process of language learning therefore vocabulary mastery can determine the quality of a student in language. In addition, according to Pham Nhung H T and HuanBuu Nguyen (2017:40) vocabulary is particularly associated with words learners know and use to comprehend them in a variety of contexts productively. Thuy Nguyen N (603) said Vocabulary refers to words or a set of words in a language or knowledge of words regarding its forms, meanings and how to use it accurately in the context?

The Importance of Vocabulary

The importance of vocabulary in this part will be discussed based on the four language skills available. In listening, mastering vocabulary in listening is important so listeners are able to understand what is heard through audio / audio visuals such as tape recorders, television shows, videos, and so forth. In learning, we are familiar with listening comprehension. Listeners in this case, learners or students can understand the message through hearing Listeners can gain meaning from the texts they hear. In reading, the reading skill is able to understand what the learners or students are reading in written text. They are able to search for information either implicitly or explicitly. In writing, mastering vocabulary importance to elaborate idea. Without knowing much vocabulary, his/her cannot elaborate idea because we are lack of vocabulary.

The importance of vocabulary that get inference by Widiastuti (2013) who states that vocabulary is central to language and of critical importance to the typical language learner. It means that vocabulary take an important role in teaching language. With more vocabulary, the learners will easily in understanding and using language without any difficulties. In addition, McCarthy in Widiastuti (2013) Schmitt and McCarthy states that no matter how well the students learn grammar, no matter how successfully the sound of language is mastered, without words to express wide language meaning, communication Similarly,

Thornburry (2013) that without grammar very little can be conveyed, without vocabulary nothing can be conveyed.

You tube

According to the Oreskovic Alexei (2013), roughly 60 hours of video is now uploaded to YouTube every minute, compared with the 48 hours of video uploaded per minute in May. Then, in other words, according to Kwan et al. in Munassir (2013) YouTube is making new demands on learning that are changing the learning ecology. Every year, YouTube official website <http://www.YouTube.com> shares astonishing statistics about the use of the YouTube worldwide (Alhamami Munassir: 4). According to Wikipedia YouTube is a video sharing website created by three former PayPal employees in February 2005. The site allows users to upload, watch and share videos. Unregistered users can watch videos, while registered users can upload unlimited videos.

Baby Bus

Baby Bus provides intelligent early childhood educational content online for children up to 6 years of age. Baby Bus have developed early educational games, songs, and cartoons focusing on language, health, science, society, and art, all based on Montessori education theory. Baby Bus believes "joyful learning" is the starting point of education, and aims to inspire children's delight for learning, to support happy, smart children around the world. Located in the United States and joined on July 14, 2016. Although its develop for early childhood education but the content is fun as well as education those videos can be an instructional media for learning vocabulary because Baby Buss use English, the story is light, in addition, it also uses common vocabulary so it is beneficial to teach vocabulary for students.

METHODS

This research used a pre-experimental research. The researcher used The One-group Pretest-posttest design. The one-group pretest-posttest design involves single groups that was pretested (O), exposed to a treatment (X), and post tested (O) (Gay. 2006).

RESULT AND DISCUSSION

Improvement of Students' Vocabulary used Baby Bus YouTube as follow:

TABLE 1. THE IMPROVEMENT OF STUDENTS' VOCABULARY

	N	Mean		Std. Deviation
	Statistic	Statistic	Std. Error	Statistic
POSTTEST	26	6.73	.296	1.511
PRETEST	26	5.85	.387	1.974
Valid N (listwise)	26			

TABLE 2. THE FREQUENCY AND PERCENTAGE OF THE STUDENTS' VOCABULARY

NO	SCORE	Category	PRE-TEST		POST-TEST	
			Frequency	Percentage	Frequency	Percentage
1.	91-100	Very good	0	0	0	0
2.	76-90	Good	0	0	25	96.15%
3.	61-75	Fairly	0	0	0	0
4.	51-60	Poor	3	11,53%	0	0
5.	Score less than 50	Very Poor	23	88.46%	1	3.84%
		Total	26	100	26	100

TABLE 3. THE T-TEST OF THE STUDENTS' IMPROVEMENT

Component	t-test	t-table	Description
Vocabulary	2.226	2.059	Significance

DISCUSSION

Based on the result of the students answers before and after gave treatment used Baby Bus YouTube videos the researcher concluded that students lack of vocabulary and difficult to remember vocabulary, it was because they did not pay attention of the lesson and the students was depending on dictionary to answer questions. But after the researcher gave treatment used media (Baby Bus YouTube videos) they became more focus, got motivation and began try to remember vocabulary on that videos that their watched.

Baby Bus YouTube videos was fun, it gained students' mood in learning English and their paid attention to the teacher's explanation and instruction as well as explained the videos. They were actively involved in learning process, asked questions, and made comments about the videos. It means that presence of the videos were able to enhance students' ability to focus and concentrate on the lesson. In this case, those videos is one of the well-known teaching media in mastery vocabulary activity. This was due to simplicity, easy to access the videos, and easy to applied in teaching. Then that videos were capable of depicted the object promoted the students to memorize words on that videos that their watched because, the videos was colorful, thematic, vivid, and attractive so the students enjoyed the video. It can be seen from the students increased in score after treatment used Baby Bus You tube Videos. Based on the indicators. It can be said that the implementation

of Baby Bus YouTube videos could help students' enhanced their vocabulary, gave them motivation, and learnt more fun.

CONCLUSION

After conducting the Pre-Experimental Research about "Using Baby bus YouTube to Enhance Students' Vocabulary", the researcher concluded that. The students vocabulary in grade seventh of SMPN 1 Tinggi Moncong, Gowa on Academic Year of 2018/2019 is poor classification before giving treatment using Baby Bus YouTube videos. It is proved by the mean score of pre-test was 5.85 and standard deviation in pre-test was 1.974 the students vocabulary was very poor classification, then after giving treatment using Baby Bus videos It is proved by the mean score of post-test 6.73 and the standard deviation in post-test 1,511 there was significant improvement on the result.

Based on that result, used media in teach such us YouTube videos could enhance students vocabulary. It means important to use You Tube in classroom to gain student' interest and help them to acquire new vocabularies.

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